

EVENT PROMOTION POLICY

The following grid outlines promotion and publicity opportunities with the Cascade Bicycle Club. Please keep in mind that we do not promote events held on the same day as Cascade events, which are fundraisers to support the 501(c)3 and 501(c)4 Cascade organizations. Please visit our [Events and Rides webpage](#) to see our dates.

	Online calendar	Cascade Courier advertisements	Cascade Courier inserts	Mailing lists (postal only, no email)	Braking News
Cycling event not held on same day as a Cascade event	Yes	Yes	Yes	Yes	No
Cycling event held on same day as Cascade event in same area*	No	No	No	Yes	No
Cycling event held on same day as Cascade event outside of area*	Yes	No	No	Yes	No
Non-cycling event	No	Yes, according to ad policy.	Yes, according to insert policy.	No	No
Commercial tours	No	Yes	Yes	Yes	No

*Area defined to be Washington State.

Contact info:

Visit our [webpage](#) to [submit your non-Cascade event](#) to our [calendar](#). All non-Cascade events are subject to approval according to the above guidelines.

To inquire about the above opportunities, please contact Erica Meurk at 206-522-3222 or erica.meurk@cascadebicycleclub.org.